

JOB DESCRIPTION	
Job Title	Chief Executive Officer, Green Finance Institute
Location	Central London
Responsible to	Chairman, Green Finance Institute.
Salary	Competitive. To be determined in line with the successful candidate's experience.

Context

How we manage the world's natural environment is one of the most pressing issues of our time. Meeting the goals of the Paris Agreement will require the re-allocation of tens of trillions of dollars of capital, and the window for an orderly market transition to a low carbon future is finite and closing.

Driven by a set of key macro-trends, including the Paris Agreement and the UN 2030 Agenda for Sustainable Development, the landscape of green finance is evolving rapidly. Domestically, the UK Government is addressing the challenges associated with the transition to a low carbon economy through the Clean Growth Strategy and forthcoming Green Finance Strategy. The Bank of England is integrating the financial risks from climate change into its supervisory activities. The Financial Stability Board's private sector Task Force on Climate-related Financial Disclosures (TCFD) has the support of institutions accounting for almost \$100 trillion of financial assets.

The UK's Green Finance Initiative (GFI) has been providing market leadership on green finance as well as promoting London's world-class financial and professional services.

The Green Finance Institute

The establishment of a Green Finance Institute was a key recommendation of the Green Finance Taskforce convened by Her Majesty's Treasury (HMT) and the Department for Business, Energy and Industrial Strategy (BEIS) in 2017. The Institute was announced in June 2018 by the Chancellor of the Exchequer and is jointly funded by Government and the City of London Corporation. It builds on considerable momentum generated by the Taskforce, the Government's work on Green Finance, and the strong buy-in of the private sector and academia.

The Institute is a high-profile venture led by the City of London Corporation. It will be dedicated to accelerating the UK's competitiveness in green finance, including strengthening the UK's brand, catalysing cross-sector collaboration and supporting the UK in capturing the global commercial opportunities that the low carbon transition presents. By building on the City of London's status as an international finance hub, it has the ambition to set the international green finance agenda, and, in so doing, catalyse the greening of the global financial system.

The Green Finance Institute will accelerate green finance across a range of thematic areas, including data and risk analysis, green fintech solutions, advancing international partnerships, supporting green finance policy and enhancing communications and branding.

The role

This is an exciting, full-time role for a candidate with the right skills to lead the Green Finance Institute. The successful candidate, working to a Governance Board, will have responsibility for the formal establishment of the Institute and its workstreams.

The successful candidate will be operating in a unique and highly collaborative partnership with external delivery partners. A key part of the role will be catalysing cross-sector collaboration, including working closely with Her Majesty's Government and the private sector.

Responsibilities are to:

Establish the Green Finance Institute's global reputation for thought leadership and strengthen the UK's green finance brand. This will include:

- Articulating a roadmap for the future of green finance with the UK at its heart.
- Advancing an innovative, co-ordinated agenda to ensure London's green finance approach continues to represent the cutting edge.
- Raising the profile of the UK's leadership on green finance, strengthening the UK's brand and acting as a 'one stop shop' for green finance activity.
- Working with other Green Finance centres to shape international dialogues on green and sustainable finance.

Lead delivery of the Institute's strategic agenda:

- Developing the Institute's funding model and commercial viability.
- Maintaining and extending the Institutes overseas networks and bilateral partnerships
- Partnering with the private sector to deliver recommendations from the Green Finance Taskforce report and supporting the Government's Green Finance Strategy, to be published in Spring 2019.
- Collaborating with universities to promote innovation and data analytics.
- Working closely with the Government and regulators to ensure policy supports the growth of green and sustainable finance.

Manage the day-to-day operations of the Institute on behalf of the Board, including:

- Setting direction and objectives for individuals and teams to ensure successful implementation of the strategy and delivery of tangible results.
- Supervision, monitoring and reporting of resource allocation decisions.
- Monitoring of project implementation and managing risks as they arise.

Person Specification:

Candidates with a familiarity with the green and sustainable finance sector will be preferred. Candidates will be assessed against the following set of desired skills.

Leadership and stakeholder engagement

- Credibility to engage effectively with strategic partners and other senior stakeholders in addition to the ability to work collaboratively across organisational boundaries and build strong relationships across delivery networks.
- Resilience and empathy, and an ability to adopt a collaborative approach that (over time) becomes the reputational basis for global thought leadership.
- Highly developed interpersonal and communication skills, with an ability to develop and maintain effective relationships at the highest levels.

Team building

- An ability to set a compelling vision and build a high-performing team, through developing capability and creating an innovative and inclusive culture.
- Strong leadership skills, with the ability to build and motivate a strong, diverse team supporting them through change and in celebrating their successes.

Delivery

- An ability to drive performance and delivery in an early stage venture operating within a complex and changing environment.
- Ability to provide an overview across a portfolio of diverse projects and programmes to ensure effective operational delivery, with particular attention to managing risks, interdependencies and uncertainty.
- Astute business awareness and an ability to make complex, evidenced-based decisions to meet the needs of the Institute's stakeholder, users and customers (e.g. Government, business, and partners).
- A track record of leading and delivering change, with experience of managing contracts and commercial relationships.
- Experience of representing an organisation's agenda to senior stakeholders of equivalent seniority to UK government ministers, country governments, senior leadership of development organisations and other stakeholders.